

## FOR IMMEDIATE RELEASE

### AnswerPlus named Human Resources Hero

The Human Resources Committee of the Hamilton Chamber of Commerce awarded **AnswerPlus** with the **HR Hero Award**, sponsored by the Hamilton branch of the Canadian Human Resource Professionals Association, at a luncheon held Friday at the Waterfront Centre.

Nominated by **HR Fusion**, AnswerPlus was selected by the Human Resources Committee in recognition of their ongoing HR practices and guiding principles.

Guest speaker, the Honourable Perrin Beatty, President and C.E.O. of the Canadian Chamber of Commerce, spoke of the current shortage of workers across Canada, and the challenges faced by today's employers in attracting and keeping employees.

Accepting for AnswerPlus, Barbara Bradbury, V.P., said “Our belief that ***in order to serve our customers best, we must put our Customer Service Receptionists first***, has served us well in this environment, and today many of our recruits are referrals from existing employees who are proud of where they work and what they do. We strive to maintain a workplace where our staff will enjoy coming to work, with a lunchroom modelled after a Parisian Café, a quiet room called Tranquility Base furnished with an overstuffed E-Z boy massage chair, and a relaxing hexagonal aquarium, and of course, plenty of social activities throughout the year to fill the void sometimes left by a career that requires employees to work shifts.”

AnswerPlus offers employees paid training, performance bonuses, and profit sharing to encourage a sense of ownership in the company, as well as an opportunity to grow through their belief in promotion from within.

**A member of the Pasword Group of companies including Pasword Communications (Paging) and Pasword Protection Services Inc., AnswerPlus is a full service, 24/7, inbound, call centre, specializing in emergency response applications since 1961. For more Press Releases, visit <http://www.answerplus.ca/news.html>.**

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