

Canadian Call Management Association

FOR IMMEDIATE RELEASE

Barbara Bradbury Inducted into the CAM-X Hall of Fame

Grimsby, ON, October 6, 2011 - Congratulations go out to Barbara Bradbury of Answer Plus in Hamilton, ON on her induction into the 2011 CAM-X Hall of Fame. This dynamic presentation took place during the Gala banquet at CAM-X's Annual Convention and Trade Show held recently at the Hyatt Regency Hotel in Montreal, QC

Barbara Bradbury was unanimously nominated for this esteemed honour by the CAM-X Board of Directors in appreciation of the genuine passion she has shown for the Association and the countless hours she has dedicated to mentoring others in the industry.

Barbara has been in the Call Centre business for almost 26 years. Published in Connections, Contact Management and Customer Service Newsletter, her background in sales and customer services and the enthusiasm she brings to everything she does has made her a much sought after speaker at Conventions and Trade shows. She is always willing to share what she has learned in the trenches about managing people, running a profitable business, and providing a level of customer service that goes beyond the expectations of her clients.

The CAM-X Hall of Fame was established by the Canadian Call Management Association in 2001 in order to recognize dynamic individuals whose leadership has contributed to the evolution of the Telephone Answering Service and Call Centre Industry. The Hall of Fame celebrates inductees for their accomplishments, their vision, and their leadership as well as for their tireless efforts to promote, support and protect the TAS/Call Centre industry.

About CAM-X

Based in Grimsby, Ontario CAM-X is a Canadian based trade association for the Call Management industry which includes: call centres, telephone answering services, voice-mail services, telemarketing services, and other communication services. Their goal is to contribute to their members' profitability by fostering a willingness to exchange ideas, experiences and solutions while promoting the general welfare and ethical standards of the industry. (www.camx.ca.)

Best Regards,
Linda Osip, Executive Director
CAM-X Canadian Call Management Association

Get involved! Impliques toi!

Learning Together One Call At A Time

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