



*FOR IMMEDIATE RELEASE*  
*Canadian Call Management Association*

## ***Congratulations to Elisha Lee***

### ***The 2022 DSEE, Donald Swift Education Endowment Recipient***

**Grimsby, ON October 12, 2022** Introduced in September 2008, the Donald Swift Education Endowment (DSEE) is borne of the belief that if any individual is given an opportunity not normally available to them, a motivated personality would deliver amazing results. The DSEE award is presented annually to the person who is deemed to most exemplify the mission statement and values promoted by CAM-X.

Speaking to that exact definition, Elisha Lee of AnswerPlus Hamilton, ON was honoured with the 2022 Donald Swift Education Endowment award and attended, for the first time, the Annual CAM-X Convention & Trade Show, recently held at the Four Points by Sheraton in Kingston, ON.

The DSEE was designed to assist one dedicated person from a member organization, who may not normally attend, the opportunity to experience the value of a CAM-X Convention. The trust fund was established to cover the expense of the attendee - including conference registration, accommodation and travel.

“Being chosen as the recipient of this reward was a great honour, which rewarded me with the benefit of meeting so many fascinating people within the industry. I was gifted the opportunity to share and exchange ideas amongst great people within the industry, and to listen to some very wonderful speakers. Learning has always been of great value to me, because it comes with a lifetime of reward. I am thankful for the experience, and am appreciative for the chance to grow myself, and continue to help others.” Says Elisha.

Congratulations Elisha on receiving this amazing opportunity.

### **About CAM-X**

Based in Grimsby, ON CAM-X is a Canadian based trade Association for the Call Management Industry which includes: call centres, telephone answering services, voice-mail services, and other communication services. Their goal is to contribute to their members’ profitability by fostering a willingness to exchange ideas, experiences and solutions while promoting the general welfare and ethical standards of the industry. ([www.camx.ca](http://www.camx.ca))

Linda Osip, CAM-X, Executive Director

1.800.896.1054

Linda@camx.ca